



Mr A B Sample  
1 Any Road  
Any Town  
Anyshire  
ANY 123

May 2005

Dear Mr Jansen

Welcome you to your new-look January statement with your current AirMiles balance. We've made some changes to make it even easier for you to get the best value from your AirMiles.

Your AirMiles unlocks a whole world of exciting travel deals. To inspire you, we've enclosed a brochure, bringing over 100 unbeatable holiday offers within your reach. Even if you don't have enough miles to book a holiday yet, you can quickly earn more. The most effective way to collect miles fast and bring your next holiday closer is to multi-collect. So, take a look at your enclosed brochure at all the ways to boost your balance with our collection partners - just by doing everyday things.

Of course, these special AirMiles deals are just a selection of what's on offer. It's so easy to book. Simply call our expert travel advisors on xxxx xxx xxxx to book all your travel. They'll arrange what you want, when you want it - all at great prices. Or visit [www.airmiles.co.uk](http://www.airmiles.co.uk)

So, to enjoy big discounts on all your travel in the months ahead, start planning today. The whole world is waiting for you.

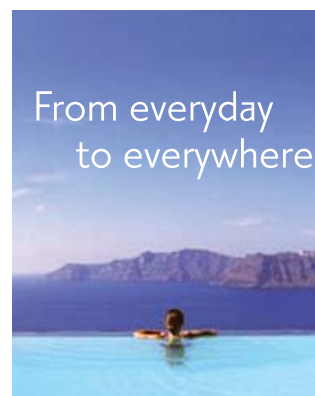
Yours sincerely

Chris Jansen  
Managing Director

### Where you've collected your AirMiles

NatWest	100	HOUSE OF FRASER	0
The Royal Bank of Scotland	0	SHELL	0
Southern Electric	50	OTHER	0
TESCO CLUBCARD	100		

For balance enquiries, please visit [www.airmiles.co.uk](http://www.airmiles.co.uk) or call call customer accounts on **0870 55 777 77**



From everyday  
to everywhere

## Your Statement

Your AirMiles account:  
**0000 0000 0000**

**Collection period:**  
31/12/04 to 30/4/05

Previous Balance 2860

AirMiles Collected 250

AirMiles Redeemed 450

**Current Balance 3560**

**Where in the world  
could your AirMiles  
take you next?**

**8000 AirMiles**

2 return flights  
to Sydney

**4000 AirMiles**

2 return flights  
to New York

**3560**

Your current  
AirMiles  
balance

**2000 AirMiles**

Weekend for two  
in Barcelona  
3\*\*\* hotel

Plus taxes, fees and charges

YOUR SPECIAL OFFERS

## Fly to San Francisco

for only **1,500** miles pp return

Plus taxes, fees and charges of approximately £38 pp

To take advantage of this special offer, call

**0800 04 11 01**

before 31/01/05

Subject to availability

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## 10 AirMiles

for every day you rent from Avis  
(Maximum 21 days)

PLUS

**FREE**

**EUROPEAN UPGRADE**

Make your reservations from 1st January to 31st March 2005  
for rentals between 1st January and 31st May 2005.

Insurance groups A to D - Offer subject to availability

See reverse of this statement for details

**0870 55 777 77**

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## 800 AirMiles

when you switch to  
the Homecall Broadband package

Only £24.99 per month

PLUS

1 mile for every £2 you spend on your phone bill  
(excluding line rental)

Call

**0800 1075431**

quoting AM|AN

See reverse of this statement for details

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## 20% off

all purchases at Homebase  
only on 5th and 6th February 2005

Present this coupon and your Spend & Save card  
at the checkout when making your purchase

See reverse of this statement for details

**0870 55 777 77** 0 000000 000000

